

Earth Day - 22 April

#ProtectOurSpecies

Social media messages

Remember that you cannot share links in captions on Instagram. If you wish to share the link on Instagram, you will need to put it in your bio and remember to change it back to your Chapter/NA website a few days after the post.

Bees:

You can share with the image: [Earth Day-Bees](#)

Option 1

Many species of animals depend on bees for their survival because their food sources, including nuts, berries, seeds, and fruits, rely on insect pollination. This #EarthDay2019 learn how to go green and protect the environment. <http://bit.ly/2DgQRNZ> #ProtectOurSpecies #CISV

Option 2

Plants need bees to pollinate, and a honeybee can visit 50-1000 flowers in one trip! If a bee takes ten trips a day, a colony with 25,000 forager bees can pollinate 250 million flowers in just 24 hours. This #EarthDay2019 let's raise awareness on the needs for bees on our planet! #ProtectOurSpecies #CISV

Birds:

You can share with the image: [Earth Day-Birds](#)

Option 1

Were you aware that at least 25 bird species have been brought back from being close to extinction in this century? Let's celebrate #EarthDay2019 and spread awareness about protecting the thousands of birds species out there #ProtectOurSpecies #CISV

Option 2

This #EarthDay2019 we recognize the extraordinary migration of millions of birds every year, as they help to disperse seeds and transfer nutrients along the way. Learn more about how to go green and protect the environment today. <http://bit.ly/2DgQRNZ> #ProtectOurSpecies #CISV

Coral Reefs:

You can share with the image: [Earth Day-Coral Reefs](#)

Option 1

Coral reefs support an extraordinarily broad set of marine species. They even shelter the babies of large fish species until they can fend for themselves! This #EarthDay2019 we can contribute to protecting the coral reefs and many other marine species by learning more

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about how to go green and protect the environment. <http://bit.ly/2DgQRNZ>

#ProtectOurSpecies #CISV

Option 2

Besides protecting and supporting marine species, coral reefs are important to industries from eco-tourism to fisheries, protecting shorelines from storms, and more. This

#EarthDay2019 let's protect coral reefs and the many other marine species they protect.

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Elephants:

You can share with the image: [Earth Day-Elephants](#)

Option 1

This year for #EarthDay2019 we want to raise awareness on the many species in need of our protection and the role they have on Earth. Elephants play an important role in maintaining the biodiversity of the ecosystems in which they live. Flattening forests and dense grasslands, elephants create habitats for smaller species. #ProtectOurSpecies #CISV

Option 2

This year for #EarthDay2019 we want to raise awareness on the many species in need of our protection and the role they have on Earth. Elephants travel long distances in search for food, dispersing seeds contained in their waste along the way, helping to generate new green growth. In some areas, species of plants and trees rely entirely upon elephants for seed dispersal for their survival. #ProtectOurSpecies #CISV

Giraffes:

You can share with the image: [Earth Day-Giraffes](#)

Option 1

Did you know that giraffes, because of their height, spot predators from far away and many small animals use them as their early warning system! So when giraffes start running away, other animals run too. For this #EarthDay2019, let's contribute to making sure this early warning system continues to exist by learning more about how to go green and protect the environment. <http://bit.ly/2DgQRNZ>#ProtectOurSpecies #CISV

Option 2

As one of the world's most iconic species, giraffes drive ecotourism and conservation, benefiting wildlife beyond giraffes. This year for #EarthDay2019 we want to raise awareness on the many species in need of our protection and the role they have on Earth.

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Apes:

You can share with the image: [Earth Day – Great Apes](#)

Option 1

Great apes are comprised of four general species: gorillas, orangutans, chimpanzees, and bonobos! Although their size differs greatly, the eastern lowland gorilla towers at 6 feet when fully upright, while the bonobo stands just over 3½ feet tall. For this #EarthDay2019, let's contribute to making sure this amazing animals continues to exist by learning more about how to go green and protect the environment. <http://bit.ly/2DgQRNZ> #ProtectOurSpecies #CISV

Option 2

Although many animals have been observed to use tools, great apes have shown the greatest intelligence using them, gathering and saving them for future tasks. This year for #EarthDay2019 we want to raise awareness on the many species in need of our protection and the role they have on Earth. #ProtectOurSpecies #CISV

Guidelines

General posting <ul style="list-style-type: none">• Keep your posts short and to the point, avoid jargon, mention CISV International's social media accounts and add the hashtags #ProtectOurSpecies #EarthDay2019 #CISV in everything you post on Twitter, Facebook or Instagram.• If you're not sharing our visuals, try to add a good visual: photos and videos work best in social media.	CISV International Official Accounts <ul style="list-style-type: none">• Facebook: www.facebook.com/cisvinternational• Instagram: @cisvofficial• Twitter: @cisvofficial• LinkedIn: www.linkedin.com/company/cisv-international/
For more information:	Agustín Cuadra agustin.cuadra@int.cisv.org